Long-Term Revenue Management Service Solutions

	STANDARD	ENHANCED	STRATEGIC	AD-HOC SERVICES
INVENTORY MANAGEMENT				
Daily monitoring of inventory	V	V	v	
Monitored multiple times daily	X	V	v	
PRICING STRATEGY				
Retail & Discount pricing strategy monitored daily	✓	✓	V	
Retail & Price positioning for next 90 days daily	v			
Retail & Price positioning for next 6 months daily	X	1x per week	v	
Retail & Price positioning for full year daily	1x per week	1x per week	V	
STRATEGY REPORTING				
Once per week	V	×	×	
Daily	X	V	<	
Automated Business Intelligence for extra fee (Pending PMS Compatibility)	V	v	<	
CLIENT COMMUNICATION				
Daily email updates	v	v	<	
Phone or Text Messaging	V	v	<	
STRATEGY MEETINGS				
Bi-Weekly	\checkmark	×	×	
Weekly	×	V		

WE'RE A TEAM OF EXPERT REVENUE MANAGEMENT PROFESSIONALS THAT MAKE YOUR HOTEL'S COMPETITIVE ADVANTAGE OUR MISSION.

Free Resources for Your Bottom Line

Hospitality revenue resources to empower growth.

TCRMservices.com/blog



TCRMservices.com | info@TCRMservices.com





© 2024 Total Customized Revenue Management LLC

Long-Term Revenue Management Service Solutions

	STANDARD	ENHANCED	STRATEGIC	AD-HOC SERVICES
OTA CHANNEL MANAGEMENT				
Pricing Optimization monitored daily	V	V	V	
Optimization for next 90 days monitored daily	V	V	V	
Optimization for next 6 months monitored daily	X	1x per week	V	
Optimization for full year monitored daily	1x per week	1x per week		
Content Updates	1x per week	1x per week	On Demand	
GROUP STRATEGY				
Group pricing and evaluations	X	V	v	
Group pickup and cutoff meeting	X	X		
Daily Business Reviews	X	X	v	
FORECASTING				
Weekly operations forecast (i.e. 14 day)	X	V		
Monthly 30/60/90 forecast	X	X		
SYSTEMS				
Essential system functionality support	\checkmark	<		
Initial basic system clean up	X	V	V	
Ongoing basic system clean up	X	X	V	
AD HOC SERVICES (FOR AN EXTRA FEE)				
Comprehensive market analyses				<
Customized report creation				
Comprehensive system audits				
Annual Budgets and Marketing Plans				v
System audits and clean up services				v
Integrated commercial strategies				✓



IIII TCRM

(in)

BOOK A FREE CONSULTATION

© 2024 Total Customized Revenue Management LLC